



SASP

NEWS

September 2017

Spokane Authors and Self-Publishers
P. O. Box 18573
Spokane, WA 99228-0573

CALL FOR SUBMISSIONS
for SASP Members

SEPTEMBER 7 - OCTOBER 7!

Your best fiction or nonfiction (up to 3,000 words), OR 3-4 poems (up to 4-6 pages) could be a part of:

Spokane Authors & Self-Publishers 2017 Anthology:
A COMMUNITY OF VOICES

Anticipated publication:
November, 2017

To be considered, send your completed Submission Form and entry by e-mail to:

Sue Eller
sue@ellermarketing.net

or

Beth Camp
bluebethley@yahoo.com

Spokane Authors and Self-Publishers (SASP) began in 1998 when *Chuck O’Conner, Elmer Freeman, Joe Meiners, and Dan Vollmer*, Spokane area authors formed a club in order to share their knowledge and experience with those interested in writing and alternative ways of publishing. Today, SASP is a large non-profit organization dedicated to anyone with interests in any aspect of writing and art. Members now include aspiring (and successful) authors, poets, journalists, illustrators, editors, publishers, printers, writing instructors, and many others. Monthly luncheon meetings provide inspiration and education by way of knowledgeable and entertaining guest speakers, and the cheerful camaraderie of people sharing common interests and goals. Membership is open to all who love writing, art, and interesting people.

Spokane Authors and Self-Publishers meets the first Thursday of each month at **Golden Corral**, 7117 N. Division Street, in Spokane

Presentations begin at **2:30 pm**. The room opens at **2:00 pm** so members and guests can dine, visit, join, pay dues, browse, and perhaps buy each other’s books. After short break, members and guests relate their accomplishments, mention upcoming activities, and we draw for door prizes.

Members and guests are requested to buy lunch upon entering the establishment, and to leave an appropriate tip for the waiter/waitress.

Members need to be present to win door prizes.

(Schedule variations will be posted on the SASP website, www.spokaneauthors.org, and current members notified via e-mail or telephone.)

Membership benefits include listing on the SASP website, www.spokaneauthors.org. Many members provide short biographies and links to external personal websites, creating more marketing exposure. Current members may list and describe their published works on the SASP website and offer their work for sale at meetings. (Be sure to visit the “links” page on our web-site. It will connect you to many interesting on-line locations, including those of many SASP members.)

Guest speakers at our monthly meetings inform, inspire, and entertain members and guests with a variety of topics, all designed to provide knowledge pertinent to writing and publishing.

SASP members are encouraged to purchase or trade completed works of and with fellow members. They are also encouraged to donate examples of their work for use as door prizes. Those who win other members’ works are expected to provide a review of that work.

Note:

SASP no longer transports name tags and display books to and from our meetings. Please take your name tag with you. It is yours to keep and maintain. Please take any books you have provided for display with SASP. We will provide space and stands for you to display your books, but you must bring them for each meeting.

2017 Officers:

- | | |
|--------------------|--|
| President: | Esther Hildahl
mr.inky@yahoo.com |
| (509) 489-2136 | |
| Vice-President: | Sue Eller
sue@ellermarketing.net |
| (509) 499-2012 | |
| Secretary: | |
| Newsletter Editor: | |
| Web Master: | Dave McChesney
daveeva@comcast.net |
| (509) 325-2072 | |
| Treasurer: | Kate Poitevin
kate@murphyscorner.com |
| (509) 326-3434 | |
| Public-Relations: | Beth Camp
bluebethley@yahoo.com |
| (509) 863-5536 | |

Advisory Board:

- | | |
|----------------|--|
| Member: | James Parry
parry9922@q.com |
| (509) 325-9922 | |
| Member: | Bob Weldin
minersquest@comcast.net |
| (509) 327-2897 | |
| Member: | Chuck Lehman
cmlehman2@yahoo.com |
| (509) 299-7802 | |

“Like” the SASP Facebook Page:

www.facebook.com/pages/Spokane-Authors-Self-Publishers/1640079982945679

“join” the SASP Facebook Group:

<https://www.facebook.com/groups/1646364128981815/>

OUR NEXT MEETING!

Please join us on **Thursday, September 7, 2017, 2:30 pm**, at the **Golden Corral, 7117 N. Division**. (The room opens at **2 pm** for dining and mingling prior to the actual meeting at **2:30**.)

Guest speaker Stephen Pitters presents, "Promote Your Creativity Through Radio." A poet, he hosts, "Spokane Open Poetry," on KYRS, Thin Air Community Radio. He will take us behind the scenes to learn how radio interviews actually work, whether prerecorded or live, and will offer SASP writers "an opportunity to be heard around the country and the world through the courtesy of radio." His program airs Saturdays at 11am on 88.1/92.3 FM.



Stephen also produces 6 events a year at Barnes & Noble in the Northtown Mall. The next such event is scheduled for September 20 at 6:30pm. It will feature Gonzaga Professor and author Shann Ferch, Spokane Poet Laureate Laura Read, and two musical artists.

The most recent of his four poetry books is ***Conversations on Altered Roadways*** (May 2017). All books are available on Amazon at: <https://www.amazon.com/Stephen-Pitters/e/B071SHWDSK>

Listen to selected programs of "Spokane Open Poetry" at: <http://kyrs.org/show/spokane-open-poetry-program/>

**Ten Minute Discussion:
"Goal Setting for Marketing"**

FROM OUR PRESIDENT



Is motivation a problem for you? It is for me sometimes. When I'm not motivated, I'm not being very creative in my writing. Lately I've been working on my fourth book. This is the first book that I didn't write out an outline for before I began writing it. As a result, after I finished each chapter, I often didn't have a clue as to what came next. I'm the type of person who needs to be organized or nothing gets done. In other words, I need a guide to follow. I like to know what the next chapter will be so I can think about it for a few days. That way I will be more creative and more motivated to write.

Finally, after writing nine chapters, being at loose ends, getting into the habit of procrastinating more often than I would like, and not being able to see the whole picture, I decided to sit down and write out an outline for the remaining chapters of my book. This really motivated me. As I said, there is nothing I like more than organization. I managed to get through Chapter 18. When I started Chapter 19, my brain went completely blank. I had not one creative idea on how to continue or end my book, which completely frustrated me, as I had envisioned a certain amount of time to get this job done. Well, I'll get it done after supper, I thought. My brain just needs a little rest.

But the creative part of my brain was done for the day, at least as far as finishing my outline went. Later that night, I began thinking about motivation. Why was I super motivated to work on my writing some days and not on other days? I came up with a few ideas. Maybe this will help you, too.

- (1) Get plenty of sleep. If you are tired all the time, you probably won't be motivated to work on your writing at all.
- (2) Make time in your weekly schedule to write. This will motivate you to look forward to it.
- (3) Try to eliminate as many distractions as you can. Often these distractions take up so much of your time that by the time you finally get to your writing, your brain is too tired to be creative and you are not motivated to do your best.
- (4) Be organized. It's easier to be motivated and creative if you have a plan.
- (5) It's okay to take a break once in a while or even take a day off.
- (6) If you think of writing as fun, you will be more motivated to do it.

Happy writing!

Esther

FROM THE EDITOR/WEB-MASTER



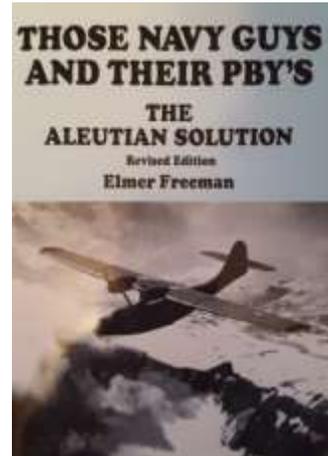
As evidenced by the cover of this issue of SASP NEWS, and elsewhere within the pages, as well as on our web-site, Spokane Authors and Self-Publishers is embarking on a writing and publishing project. We hope to publish an anthology made up works by our members. I hope you have something in mind for this project.

I will attempt to provide submission forms in as many formats and locations as possible. However, if you cannot download or otherwise use them, let me know and I will e-mail, or even send via USPS, a copy to you.

Of course, one must be a current member of Spokane Authors and Self-

Publishers in order to submit and have your work considered. However there should be no reason why former members could not update membership status, or anyone interested could not join SASP in order to participate.

On another note, Eva, Jessica, and I recently spent a few days in Fairbanks. While there we visited the Pioneer Air Museum. One of the books available in the gift shop was...



by one of SASP's founders. It is also on display, and might be for sale at the Honor Point Military and Aerospace Museum at Felts Field in Spokane.

Don M. W.

FROM OUR PUBLIC RELATIONS DIRECTOR



FALL IS JUST AHEAD: WHAT ARE YOU WORKING ON?

This last week has brought a respite from summer heat -- and a hint of cold weather ahead. Now's the perfect time to write that new story, finish off those several projects (or one

big project) you're working on, or make plans for the coming month to jazz up your marketing efforts.

Notice how the above just might involve setting goals, deciding on a timeline, and making time each day to take those 'action steps' that will lead to success! As a former teacher, this rhythm feels comfortable and familiar: Study, plan, carry out action steps, evaluate, and carry on to reach that goal.

Sometimes we find it difficult to carve out even one or two hours to set aside for writing and writing-related work. Note that I call it work, for when we write, edit, publish, and market our stuff, we all recognize this takes 'real' work. Why do we write? This whole process is pretty essential to our identity. The next step? Finding a way to connect writers and readers.

Last month, I talked with a small group at a local assisted living home about how they might write and self-publish their stories. As I walked away, I suddenly realized that we, SASP, could publish an anthology -- to give visibility to SASP and our own writing. Sue Eller quickly jumped on board, and our SASP board has enthusiastically approved our Anthology project.

So, why not join in? SASP's Call for Submissions is available at our SASP website as a PDF doc, or from either Sue Eller or me by e-mail. SASP cannot pay for any accepted submissions, but we can offer a free e-book copy of the final Anthology to contributors.

The deadline for your submission is October 7. We anticipate publication by mid-November. Sue and I are waiting for that ping that says "You have mail!"

Beth

NOTE: Yesterday, I discovered Stan Parks' *Jakob's Ladies* featured on the New Books' shelf at the Spokane Public Library (South Hill branch). Congratulations, Stan!

TWO LINKS ON MARKETING you may find of interest:

For writers wanting to improve their e-mail marketing efforts: <https://writerswin.com/5-email-marketing-tips-self-published-authors/>

Here's another site that promises to help you REALLY get started on marketing:

<http://badredheadmedia.com/2017/08/03/this-is-the-reason-book-marketing-is-exhausting-you-and-how-to-fix-that/>

CALL FOR SUBMISSIONS for SASP Members

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or

Beth Camp
bluebethley@yahoo.com



Riverboat *Discovery II*, Fairbanks, Alaska

AUGUST's MEETING



On August 3rd, several members of Spokane Authors and Self-Publishers presented short talks on creating and using dialogue in our writing. Dave McChesney looked at why we use dialogue and explored some of the things we can do with it. Esther Hildahl talked about creating dialogue in children's books. She noted reading other books for children and listening to how people, including children, speak in order to create realistic conversations. Kate Poitevin spoke about creating dialects in dialogue, while Sue Eller discussed the use of inner dialogue.

Bob Manion spoke briefly about his experiences at the recent Pacific Northwest Writers Association Conference. He noted that Conference regular and northwest based writer Bob Dugoni had sold over a million copies of *My Sister's Grave*. Bob also noted that access and the ability to talk with agents and editors seemed better at this conference than in the past. He also pointed out that most people in the traditional publishing industry are looking for work that is ready to go... polished, edited, and fully developed. Bob also pointed out that there is a sizable market for short stories.

There was mention of a "Celebration" anthology being produced by the Spokane County Library. Submission deadline is August 15th. This might be a little soon for most, but it is something to file away with the possibility of something similar next year. Additionally, a free webinar on August 16th was noted, presumably via the Spokane County Library system. Also mentioned was the Emerald City Writers Conference, organized by the Greater Seattle Romance Writers of America. It'll take place at the Westin Hotel in Bellevue, October 13th rough the 15th. More information can be found at www.gsrwa.org/ecwc/conference/

Stan Parks made a few remarks concerning creation and use of dialogue. He also mentioned that due to popular demand, he is at work on a sequel to *Jakob's Ladies*. He gave us a brief preview by reading an excerpt from the work in progress. Bob Manion told us about his new book, *Sabrina's Promise*. It continues the story begun in *Springer's Heart* and *Summer Rain*. He also updated us on several of his other writing projects.

Our ten minute discussion was centered on the difference between narration and voice. Sue Eller, Dave McChesney, and a few others chimed in with opinions and personal understanding of the terms. Next month's topic will be, "Goal Setting for Marketing."

Door prizes were plentiful again. Thanks you all who donate copies of your books, copies of art work, or books you have read and would like others to read. Going home with newly acquired treasures were, Bob Weldin, Andy Brown, Dave McChesney, Kate Poitevin, Tiffani Harvey, Larry Danek, Sue Eller, Bob Manion, Jim Silliman, Joan Carter, Joyce Caudel, Betty Deuber, Stan Parks, and Bonnie Stichart. As your secretary, editor, and web-master is included amongst the list of door prize winners, it is quite possible that one or two winners may have been missed. If this is so, we extend our sincere apologies.

As the meeting ended, Vice-President Sue Eller pointed out that she did not yet have a speaker or program set up for our Thursday, September 7th meeting. (Subsequent conversation with Sue indicates that a speaker is in the works. Stay tuned and check the

SASP web-site's Welcome Page for any further information.)

Please note that last month, Esther Hildahl's new book was erroneously shown as *Tomato*. Its correct title is *Marie's Marvelous Tomato*.

Please note that we are well into 2017. Names have disappeared from the list of members on our web-site. To prevent that, or to restore your name to the list, make sure that your dues of \$15.00 are paid for 2017. If you joined later in 2016, you should have paid a pro-rated portion of the yearly dues, with membership expiring at the end of the year. If you joined very late in the year, you may have also paid for this year. If you are uncertain, please contact the SASP Treasurer or SASP Secretary. To continue membership status you need to be paid for 2017. Dues may be paid in person at our meetings, or you may mail a check or money order to: Spokane Authors and Self-Publishers, P. O. Box 18573, Spokane, WA, 99228-0573.

UPCOMING EVENTS

Contact daveeva@comcast.net to get your event listed.

BOOK SIGNINGS

Bob Manion

Saturday, September 9th at 11 am

D. Andrew McChesney

Saturday, September 30th at 11 am

Both events will be at:

2nd Look Books

2829 E. 29th Ave., Spokane, WA

The Inland Empire Chapter of RWA
presents:

THE MARKETING WORKSHOP

LED BY

NYT Best-Selling Author
Melody Anne

With over forty contemporary romance and young adult titles, both indie and traditionally published, she has earned numerous best-seller list accolades.

LEARN HOW TO:

Promote your new release

Strategically promote your backlist

Tried and true ways to market

Create a loyal fan base

Maximize results through distribution

Saturday, September 9, 2017

11:00 am – 4:00 pm

The Service Station
9315 N. Nevada St.
Spokane, WA 99218

Register at: www.iecrwa.com

(learn how to join IECRWA)

\$20 for members \$40 for non-members

Lunch will be provided

HISTORICAL WRITERS OF AMERICA WRITERS CONFERENCE

Albuquerque, New Mexico

Thursday, September 21, through Sunday,
September 24, 2017.

Information available at:

www.historicalwritersofamerica.org

Spokane Authors and Self-Publishers

members Anya Carlson and J. B. Rivard will
present two workshops.

1. Pictures Without an Exhibition: Creating a Screenplay from Your Writing
2. Unique, Clearheaded and Quick: The Organized Web-site

For more information, contact:

Anya at anyacarlson5@gmail.com

J. B. at jbivard@hotmail.com

The Inland Empire Chapter of RWA
presents:

THE WRITING WORKSHOP

LED BY

NYT Best-Selling Author

Cherry Adair

A fast-moving, informative, two day class on plotting, building characters who leap off the page and creating luminous dialogue. This fun and intense class might require two cups of coffee! Be prepared to be put to work!

Saturday, September 30, 2017

Sunday, October 1, 2017

Washington Cracker Co.
304 W. Pacific Ave., Suite 201
Spokane, WA 99201

Register at: www.iecrwa.com

(learn how to join IECRWA)

\$150 for members \$180 for non-members

Event meals will be provided

WRITE ON THE SOUND

WRITERS' CONFERENCE

KEYNOTE SPEAKER:

NYT Best-selling author

Kristin Hannah

Pre-conference

Full Day workshop with **Mary Buckham**

October, 6, 7, & 8, 2017 (Friday, Saturday, & Sunday)

Registration open July 20th, 9:00 am (PDT)

Schedule and information available at:

www.writeonthesound.com

To receive conference information electronically, sign up for newsletter at: tinyurl.com/WOTSnewsletter

Contact: (425) 771-0228

wots@edmondswa.gov

SASP BOOKS ON AMAZON & KINDLE

Many SASP members' books are available on Amazon and/or Kindle™
(Contact the editor/web-master at

daveeva@comcast.net to get your Amazon/Kindle books listed)

To speed your search, add the provided ten digit numerical or alpha-numerical code (ASIN) to: [www\(dot\)amzn\(dot\)com/dp/](http://www(dot)amzn(dot)com/dp/) (You may not need the "www.") For example:

www.amzn.com/dp/B008TXC332

or: www.amzn.com/dp/1936178044

(Note: Alpha-numeric ASINs indicate a Kindle™ book. Numeric ASINs are for hard copy editions. Generally, one can find links to alternative editions on the chosen site.)

D. Andrew McChesney:

Beyond the Ocean's Edge:

A Stone Island Sea Story B008TXC332

Sailing Dangerous Waters:

Another Stone Island Sea Story

B00HF9Y05K

James Parry:

Book All the Teachers:

An Irreverent Ride through Middle

School

1501042211

Bob Weldin:

The Dry Diggin's Club

0578106825

The Adventurists

153027253X

Sue Eller:

Return from Armageddon

B005JVAJKQ

Meadowlark Madness

B0097D599I

The Gluten Free Gourmand

150853134X

Taming of the T-Bird

1505963982

Beth Camp:

The Mermaid Quilt and Other Tales

B0090VHKBC

Standing Stones

B00I3RYFW6

Years of Stone

B00LF3FY4S

River of Stone

Coming Soon!

Kate Poitevin:

Saving Tir Gaeltacht

1503167844

James Vasquez:

Men Who Knew Jesus Well

1604941901

Women of the Bible: their Story in Verse

1604942703

Prophets of the Old Testament: A Classic
Collection of Bible Heroes in Verse 1615661166
Words Jesus Spoke: In Verse 1452077894
The Psalms: In Verse 1449710344
Prayers from the Bible: In Classic Verse
 1449727794

Joyce Caudel:
The Hat Pin Murders 1936178397
The Hat Box Mystery 1481959107
A Hat to Die For 1530028612

Helen Christine (Foster):
Full Disclosure 0990722201
The Lenders 0990722228

Chuck Lehman:
Angels Three Six B00KMJXQR8
The Big Woods B007SQ4CTE
Asher B00HNZ6TTG
Lazarus Arise B007R0NPW6
The Shepherd B00HJBN4P6
Rogue 6 B01H7N8G2G
Exposure: A Story of Survival and Intrigue
 B01H5W4V64

T. A. Bratcher:
The Road Chosen 1495293165

B. J. Campbell:
Close Calls: True Tales of Cougar Bob
 1936178044

Bob Manion:
Santa's Heroes 1936178095
The Tree House B004IZLHLE
Springer's Heart 0978850742
Summer Rain B00ZM3S2IM
Vampire and the Cop B00ZM4BBOS

Sandra L. Mason:
 (Illustrated by Natalie J. Apodaca)
N is for Nativity 1517614880

Don Brockett:
Tyrannical Rule of the U. S. Supreme Court
 B01GW712VU

Stan Parks:
Jakob's Ladies 1532910762

Tiffani Harvey:
A Journey to Independence 1533499438
Growing Independent 1533499926

Allen Dorfman:
Reaching: A Vietnam War Novel 1500489638

Fred Jessett:
Mountains Melt Away B00KD5KWIW
My Name is Tamar B00DH3REWO
Drummer Loves Dancer B073H2RP7P

Lewis Meline:
Lies Exposed! The Truth about Diets...
 0997915501

J. B. Rivard
Illusions of Magic:
Love and Intrigue in 1933 Chicago B01EGSC8N8

Larry Danek
I'm the Ghost in this Body:
The Nomadic Ghost B01I0Z500Q
Republished as:
I'm a Ghost in This Body:
A Story of the Nomadic Ghost 148971183X
Jed's World B00MWDJ1YY

Diana Wickes
Home is Where the Heart Is 1523381841
Elegy to a Montanan: A widow's Song
 1523382414

Andy Brown
Warnings Unheeded:
Twin Tragedies at Fairchild Air Force Base
 0997863404

Esther J. Hildahl
Meadow Pond 154244828X
Mr. Inky: Spider with an Attitude 1542451248
Marie's Marvelous Tomato 1548307653

Kathy Rae:
The Jewel of Hope: Book 1:
The Hope Trilogy 1500236578
Ducky Day or Yucky Day...You Choose
 154139142X
Deprogramming a Bully: Book 1:
The Barber Chair Series B06W5NP6Y1

**Margaret Albi Verhoef &
Rita Gard Seedorf:**

Letters from Brackham Wood
Letters from a Wary Watcher

B00JEMX656
B01EKOH02C

FIFTY COMMON INTERVIEW QUESTIONS.

In his recent presentation, SASP member Bob Weldin mentioned a list of fifty questions commonly asked during author interviews. He used approximately half of them during the mock interview portion of his presentation. He has since provided the entire list. Over the next several months we will endeavor to include a few in each issue of SASP NEWS.

Courtesy of John Fox at BookFox

<http://thejohnfox.com/2016/06/good-questions-to-ask-an-author/>

“50 Good Questions to Ask an Author”

(Questions 1 – 25 appeared in previous issues of SASP NEWS)

26. What does literary success look like to you?
27. What’s the best way to market your books?
28. What kind of research do you do, and how long do you spend researching before beginning a book?
29. Do you view writing as a kind of spiritual practice?
30. What’s the most difficult thing about writing characters from the opposite sex?
31. How long were you a part-time writer before you became a full-time one?
32. How many hours a day do you write?

33. What period of your life do you find you write about most often? (child, teenager, young adult)
34. What did you edit *out* of this book?”
35. Have you read anything that made you think differently about fiction?

Consider your answers to these questions. It may be of help in the future. We’ll have a few more next month.



Wedgewood Wildlife Sanctuary, Fairbanks, AK